⑦ SevenC

Line of business application planning

Choosing the right applications, and levels of support for these critical systems are key to ongoing success and stability in any organisation
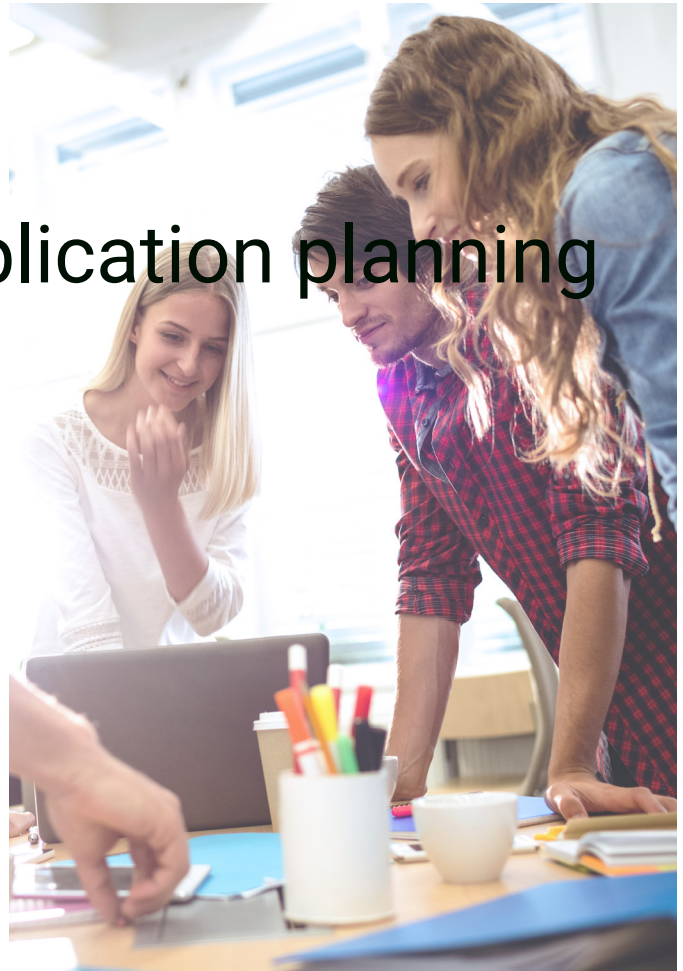
In the context of computing, a "line-of-business application" is one of the set of critical computer applications perceived as vital to running your enterprise.

Line of business (LOB) is a general term which refers to a product or a set of related products that serve a particular customer transaction or business need. In some industry sectors, like insurance, "line of business" also has a regulatory and accounting definition to meet a statutory set of insurance policies.

What business applications means?

Business software (or a business application) is any software or set of computer programs used by business users to perform various business functions. These business applications are used to increase productivity, to measure productivity and to perform other business functions accurately.

SevenC Computing have the skills resources and track record to modernise your internal line of business (LOB) applications to meet today's IT challenges and your rapidly changing business needs. Digital transformation starts with the right cloud technology and enables faster development, higher productivity, reduced costs, and more secure applications throughout your organisation.

The right line of business application from SevenC will

- Drive innovations and savings in your business
- Improve employee productivity and business agility
- Enable faster decision making

One of the hardest concepts to get people to agree on in the business world is the definition of Enterprise Architecture. Enterprise Architecture is defined as "a discipline for proactively and holistically leading enterprise responses to disruptive forces by identifying and analysing the execution of change toward desired business vision and outcomes."

The correct enterprise architecture from SevenC will deliver value by presenting your business and IT leaders with signature-ready recommendations for adjusting policies and projects to achieve target business outcomes.

From our experience, Enterprise Architecture typically falls into one of two camps.

1. Enterprise Architecture as a business-centric discipline, aimed at better aligning IT capabilities and investments with business priorities.

2. Enterprise Architecture as a technology framework, and as such often correlate the "enterprise architecture" with the deployment of one or more enterprise platforms, such as Oracle, Microsoft or an Open Source framework.

At SevenC we refer to Enterprise Architecture as the collection of enterprise models that represent four inter-related perspectives:

- Business
- Applications
- Information
- Technology

These models are used to guide the development and optimisation of business capabilities and solutions, in line with an organisation's strategic priorities.

Specifically assessing the health, size, structure and quality of the software that make up the applications that drive businesses? This has become known as Software Intelligence.

Software Intelligence is just that – insight into complex software structure. It includes software health, software size, software flaws and software blueprints. It also includes software benchmarks – comparative analytics of the above by industry and geography.

Selecting the right line of business software with SevenC

In seeking the most appropriate line of business applications to enhance your efficiency and productivity, companies generally have two choices. You could look to the market for an off-the-shelf packaged solutions or find specialists to help them build custom applications.

To the average business owner, this decision of purchasing commercial off-the-shelf (COTS) software or building their own custom application from scratch is a daunting one.

SevenC's proven track record and skill set will ensure the right solution is implemented for your business.